

# CAMP365

## Company Overview



# Executive Summary

- Camp365 designs and manufactures compact, rapidly deployable cabin platforms for recreation, government, and mission-critical use cases
- Company is raising the final \$500K (minimum \$10K per investor) to support labor expansion, capex, inventory, and working capital
- Structure:
  - 10% three-year convertible note
  - Conversion at \$0.33/share with investor protections and attached warrants
- Funding accelerates production capacity by more than 15 units/month and supports lean-driven efficiency gains targeting ~7% margin expansion
- Strong traction: \$2.5M prepaid order for the new truck-based T-Model, 16 issued patents, and onboarding with a major GSA vendor for OPS365 procurement
- OPS365 positioned to serve federal, state, and local agencies through GSA channel
- Addressing a combined \$400B+ market opportunity: positioned at the intersection of recreation, mobile infrastructure, and emergency response

# Market Need: Lightweight, Rapid-Deployment Mobile Platforms

- Traditional RVs and mobile shelters are bulky, difficult to store, and require specialized tow vehicles, limiting accessibility for most consumers
- Existing solutions offer poor durability, seasonal limitations, and minimal adaptability for diverse field conditions
- Government, EMS, and enterprise users lack lightweight, rapidly deployable units for emergency housing, medical response, mobile command, and field operations
- Current mobile infrastructure is costly, slow to deploy, and not optimized for compact transport or all-season use
- Rising demand for flexible, multi-use mobile platforms across recreation, disaster response, and remote work highlights a gap between market needs and available solutions



# Camp365 Platform: One Engineering System, Multiple Mission Profiles

- Innovative cabin platforms engineered for rapid deployment, compact transport, and all-season durability
- Three modular configurations allow Camp365 to serve recreation, government, and enterprise markets:
  - Towable: lightweight unit towable by most everyday vehicles; expands to full-height interior space
  - T-Model: industry-first truck-bed platform offering large interior volume with minimal EV range loss and fast attach/detach system
  - OPS365: mission-ready shelter optimized for emergency response, medical operations, mobile command, and field deployment
- Shared engineering platform lowers manufacturing complexity and supports scalable production across use cases
- Flexible design enables multi-mission applications: recreation, disaster relief, remote work, government procurement, and medical response.

TOWABLE



T-MODEL



OPS365



# Towable Platform: Lightweight, Garage-Storable, All-Season Mobility

- Lightweight, compact unit towable by most everyday vehicles, eliminating the need for large trucks or specialty tow equipment
- Expands into a full-height, spacious interior that supports multiple sleeping configurations and all-season usability
- Collapses into a garage-storable footprint, reducing storage barriers and transportation limitations common to traditional RVs
- Aerospace-grade construction delivers durability, low maintenance requirements, and superior insulation compared to standard towables
- Ideal entry point for recreational consumers while leveraging shared components and engineering across the Camp365 platform family











# T-Model Platform: Truck-Bed System With Exceptional Interior Volume

- Fits directly into the bed of any pickup trucks, enabling mobility without a dedicated vehicle
- Provides significantly more interior space than traditional truck-bed systems while maintaining a compact transport profile
- Minimal impact on EV range & fuel due to efficient aerodynamics and lightweight construction
- Fast attach and detach mechanism allows users to transition quickly between transport, deployment, and normal truck use then stores in a garage
- Platform architecture supports recreational use and commercial or government field applications, expanding Camp365's addressable market



# OPS365 Platform: Mission-Ready, Rapid-Deployment Field Unit towable or truck bed

- Designed for emergency response, medical operations, mobile command, and other mission-critical field needs
- Lightweight structure allows airlift by helicopter and towing by small vehicles for rapid deployment in difficult environments
- Configurable interior supports use as a mobile clinic, blood collection site, command post, temporary housing, or field office
- Compact footprint enables efficient storage and transport, with fast setup that outperforms traditional emergency shelter solutions
- Expands Camp365's reach into government, disaster response, healthcare, and enterprise markets with high repeat-purchase potential

 <p><b>OPS365</b></p>	
 <p>Treat patients anywhere from the city to off the grid.</p>	 <p>Mobile Clinic</p>
 <p>Compact design makes shipping multiple units easy.</p>	 <p>Disaster Relief</p>
 <p>Sets up in minutes, even in remote locations.</p>	 <p>Mobile Command Center</p>

# Market Opportunity: \$45 Billion

- Addresses a combined market opportunity over \$45 billion across recreation (\$41B<sup>1</sup>), mobile health (\$1.6B<sup>2</sup>) and temporary shelters, including mobile command applications (\$2.5B<sup>3</sup>)
- Over 60 million pickup trucks registered<sup>4</sup> in the US create a large installed base for the T-Model platform
- Increasing frequency of natural disasters and emergency events is driving demand for rapid-deployment shelter and field infrastructure
- Public sector agencies are prioritizing portable, modular, and multi-use systems for medical response, housing, and mobile command
- Consumers continue to shift toward flexible, compact, all-season recreational solutions that do not require large tow vehicles

<sup>1</sup> [Future Market Insights, 1/2026](#)

<sup>2</sup> [Global Market Insights, 7/2024](#)

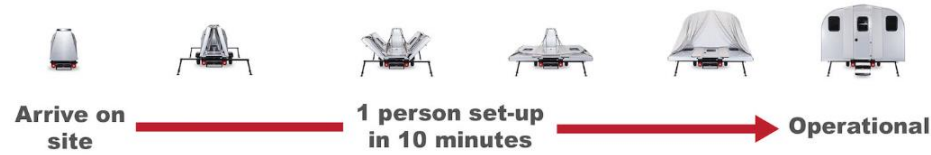
<sup>3</sup> [Future Market Reports, 2024](#)

<sup>4</sup> [Global Market Insights, 12/2025](#)

# Traction and Proof Points

- Secured a \$2.5 million prepaid order for the new T-Model platform from a major customer
- Delivered more than 200 towable units, establishing a proven production and fulfillment track record
- Sixteen issued patents across the United States and international markets, with additional applications pending
- Signed agreement with a leading GSA vendor, enabling access to government procurement channels for OPS365
- Strong inbound interest from emergency response, medical, and enterprise users looking for lightweight, rapidly deployable field units

# GSA Access: Government Procurement



## “Swiss Army Knife” Mobile Platform

Recently signed agreement with a leading GSA vendor, providing a direct channel to federal, state, and local agencies to meet increasing demand for the following:

- Mobile Temporary Shelters
- Incident Command Staging
- Border Patrol and Ports
- Public Safety and Security
- Wildland Fire
- Medical and Humanitarian
- Communications/IT in the field
- Training / Exercises and Events
- COOP / Continuity
- National Hazards

### **GSA Contract Benefits**

- Establishes strategic foothold in government market with key barriers to entry
- Large, recurring orders
- Advance funding of orders (95% of sales price)

# Business Model, Pricing and Economics

Platform	Price Range	Notes
Towable	\$27,000 – \$36,000	Consumer-focused configurations and options
T-Model	\$25,000 – \$35,000	Strong traction across consumer and commercial users
OPS365	\$27,000 – \$38,000	Government and mission-specific applications (towable and T-Model)

- Direct-to-consumer sales supported by digital marketing and influencers partnerships
- GSA government contracts with recurring revenue
- Shows and retail demonstrations
- Trade publications

## Unit Economics

**Key Cost Drivers:** Materials, labor, fabrication throughput

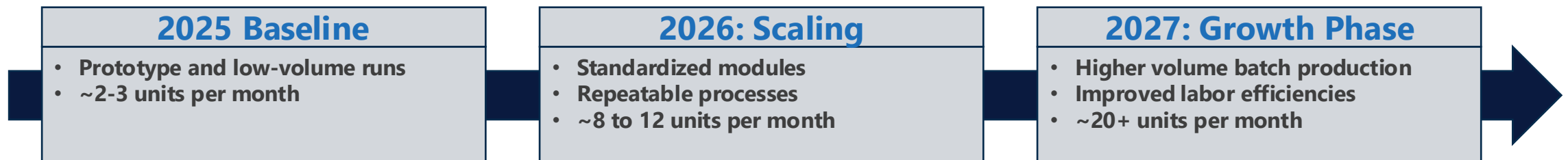
**Efficiency Levers:** Volume scaling, lean workflow, shared components

**Margin Improvement Path:** Driven by labor productivity and supplier pricing

**Scalability:** Larger batches and standardized modules reduce per-unit cost

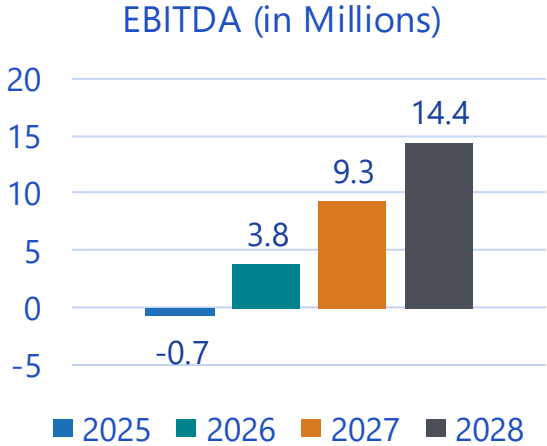
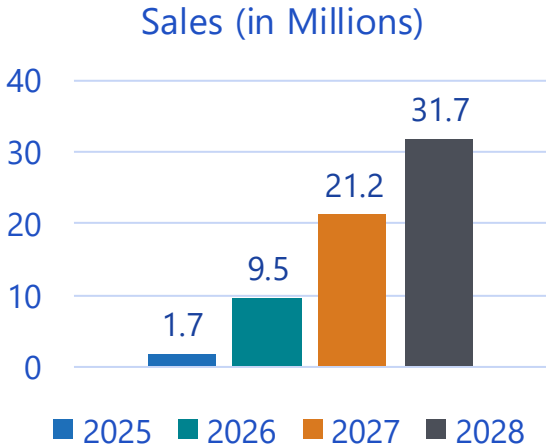
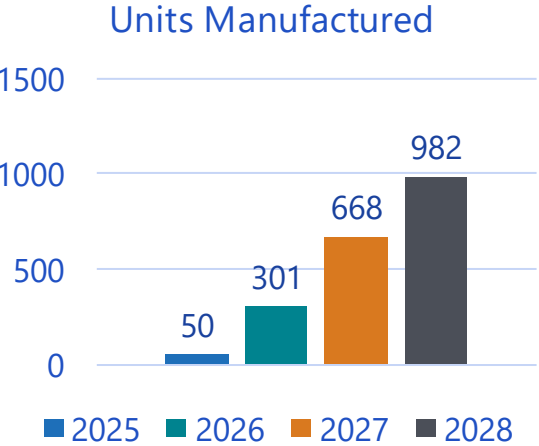
# Operations and Scaling

- Manufacturing located near a key aluminum extruder, reducing material lead times and improving supply chain reliability
- Standardized components and modular engineering simplify assembly and support higher throughput as demand increases
- Production capacity expected to grow from prototype and low-volume output toward consistent, scalable batch manufacturing
- Labor onboarding is efficient, with new production team members achieving meaningful productivity within weeks
- Capital investment supports additional workstations, tooling, and process improvements that increase units produced per month



# Revenue Momentum

- \$2.5 million prepaid T-Model order provides strong validation and early revenue acceleration
- Consistent Towable sales and new commercial interest in the T-Model create multi-platform revenue streams
- OPS365 and GSA channel positioning open access to federal, state, and local buyers with repeat purchase potential
- Pipeline includes inquiries from emergency response, medical, military, and enterprise customers seeking lightweight rapid-deployment units
- Expanded production capacity supports higher monthly throughput and improved revenue predictability



# Use of Funds

Est. Amount	Category	Comments
\$250K	Personnel	Hire additional manufacturing technicians increase throughput and support rising demand
\$100K	Inventory	Purchase materials and components needed for higher-volume builds across all three platforms
\$75K	Equipment	Invest in tooling, workspace improvements, and production infrastructure to improve efficiency
\$75K	Sales / Marketing	Pre-build of demo units for GSA contracts, other marketing needs

- Raised funds will also strengthen working capital position to support faster fulfillment of new orders, including the prepaid T-Model contract
- Advance lean manufacturing initiatives that reduce cost per unit and enhance margin performance

# Key Milestones

- Secured initial patents and transitioned from garage prototype to first dedicated manufacturing facility
- Delivered first customer-built units and initiated accredited capital raise
- Selected Albia, Iowa for manufacturing expansion with multi-million-dollar economic development incentives

- Expanded IP portfolio and launched OPS365 with first mobile blood drive deployment
- Purchased production facility
- Installed CNC routing and powder coat systems, improving throughput and margin
- Formed strategic partnership with GoSun and launched all-solar Camp365 platform
- Achieved first profitable production month

- Delivered first T-Model customer units and began full T-Model production
- Completed 6,000-mile coast-to-coast T-Model deployment with strong validation from EV industry leaders
- Signed partnership agreement with a major GSA government supplier

**2017–2018:  
Foundation  
and  
IP Creation**

**2019–2020:  
Commercial  
Launch and  
National  
Validation**

**2021–2022:  
Operational  
Scale and  
Profitability**

**2023–2024:  
Platform  
Expansion and  
Market Proof**

**2025–2026:  
Commercial  
Inflection  
Point**

- Expanded patent portfolio and received \$500,000 IEDA funding for manufacturing scale-up
- Launched Camp365 Towable at Elkhart RV Show
- Named RV of the Year
- Selected to represent Minnesota at the White House “Made in America” showcase
- Broke ground on dedicated Iowa assembly and manufacturing facility

- Continued patent expansion with five more open patents and over 50 inventions that will be filed
- Implemented lean improvements
- Designed and soft-launched the T-Model truck-bed platform
- Crested \$1M+ in reservations, confirming strong market demand
- Received \$2.5M purchase order for T-Model units
- National media exposure on CBS “Innovation Nation”



# Investment Terms

- **Raise Amount:** \$500,000 available (minimum \$10,000 per investor)
- **Current Valuation:** \$50M
- **Instrument:** Three-year convertible note with a 10 percent annual interest rate
- **Conversion:** Converts at \$0.33 per share at maturity or qualified financing event
- **Incentive:** Includes warrant coverage to reward early investors and align long term upside
- **Use of Proceeds:** Production labor, tooling, materials, inventory, and working capital to support current order demand and expansion
- **Closing Timeline:** Rolling close until allocation is filled

## Capital Raised to Date

Round	Year	Security Type	Raised (\$000s)	Price/Share	Lead/Notes
Founders	2017	Equity	\$340	N/A	Founder capital
Accred. Invest.	2020	Equity	\$1,900	\$0.38	Accredited investor round
Accred. Invest.	2021	Equity	\$328	\$0.65	Follow-on accredited investor round
Start Engine	2022	Equity	\$1,260	\$0.65	Regulation CF raise – tranche 1
Start Engine	2023	Equity	\$140	\$0.90	Regulation CF raise – tranche 2
Convert. Note	2024	Conv. Debt	\$210	\$0.33	First convert round
Convert. Note	2026	Conv. Debt	\$500	\$0.33	Current financing

## Summary Capital Table

Holder/Class	Security Type	Fully Diluted Shares Outst.	Fully Diluted %
Voting	Common	26,623,910	76.2
Non-Voting	Common	3,664,272	10.5
Warrants/Options	Common	4,668,140	13.3
<b>TOTAL</b>		<b>34,956,322</b>	<b>100</b>

# Exit Strategy

- Acquisition interest already noted from several industry participants
- Strategic acquisition by an outdoor, RV, automotive, or mobility equipment manufacturer seeking innovative, IP-rich compact platform
- Growing appeal to defense, emergency response, or medical infrastructure companies expanding into rapid deployment solutions
- Opportunity for consolidation into a larger mobile infrastructure or specialty vehicle roll-up
- Strong IP position with 16 issued patents supports premium valuation at exit
- Assuming forecast is realized, Management believes an exit at \$2.50 to \$3.00 per share in 2028 is achievable, translating at 150+% IRR to investors

# Expert Team Leading Camp365



**Kevin McGregor**  
Founder & Director



**Cedar Vandergon**  
Advisor & Co-Founder



**Ben Axelrod**  
Advisory Board  
Mergers and Acquisitions



**James Sexton**  
Advisory Board  
Banking, Wealth Strategies



**Steve Pennaz**  
Advisor  
Influencer & TV Personality



**Stephen Regenold**  
Advisor  
Journalist & Media Founder



**Steve Koehler**  
Advisor  
IP Attorney



**Paul Toman**  
Advisory Board  
Entrepreneur

# Appendix A: Awards and Recognition

- Profiled on CBS Henry Ford Grammy Award winning program [Innovation Nation](#) 2024
- Top RV of the year finalist , out of 1600 units Runner Up Overall – [RV Business](#) accepted award at RV hall of fame in Elkhart Indiana. 2020 Camp365 launch
- Invited to White House for “Made in America” award, representing the State of Minnesota 2020
- Showcased at Tesla X-Takeover Event in Silicon Valley to Tesla execs. & top [Tesla EV Influencer review](#) 2025

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