

## Investment Opportunity – AWOL Outdoors, Inc, dba Camp365

[www.camp365.com](http://www.camp365.com)

Camp365 has created an industry first - an innovative camper that folds in on itself, making it easy to tow with a pickup, SUV, an automobile and even an ATV. At a campsite, it unfolds into an expansive living space, including 7' of headroom, in mere minutes. Due to its one-of-a-kind design, it is an attractive option for campers who are ready to move up from tent camping, who don't have a vehicle capable of towing a large camper or don't want an RV parked in their driveway (it can fit in a single car garage stall).

In addition to their towable camper, they have just introduced a new model (the "T Model") that is designed for owners of virtually any small/mid-size pickup truck including Ford Lightning, Chevy Silverado EV, Rivian R1-T, Toyota Tacoma, and Tesla Cybertruck. The T Model's features allow it to be transported by these vehicles while losing minimal range – a huge issue with EVs. Since they introduced this model in January 2025, they have already received an order from a reseller for 100 units (\$2.5 Million) and additional individual retail orders are also being received.

They have two manufacturing facilities in Iowa and are running one shift a day. In order to scale up, the founder and CEO needs additional funding to staff a second shift along with the cost of adding inventory of materials and supplies. He is looking for an initial investment of \$75k with one potential follow-up investment of \$75K if desired to scale even further.

A key item to note is that the company has been prolific in submitting and receiving patents on their innovations. According to a representative of Winnebago (the 800 lb. gorilla in the RV industry), Camp365 has more patents than all of Winnebago's product lines combined. The value of their IP (currently estimated at \$40M by a private equity firm) is what will be a major factor in their valuation when they sell the company to a private equity firm or a company like Winnebago within 3-4 years. Winnebago has an extensive history of acquiring companies in the RV space and they have already expressed an interest in discussions with Camp365, but the founder wants to build up the business before selling to maximize the selling price based on an EBITDA multiplier.

Some other items to note:

1. They were approached by Shark Tank and considered appearing on the program, but once they realized the share of equity they would have to give up in any deal, they declined to appear.
2. They won Top RV Debut at the annual RV Business trade show and were featured on the award-winning CBS program – Henry Ford Innovation Nation with the "Solar Camper" option.
3. There are some "competitor" products that are specifically geared toward the pickup and EV pickup market that aren't really competitors. They are very expensive with very limited floor space, can't be stored in a garage, need a dedicated pickup truck and are TINY. For this market of over 30 million pickup trucks in the USA, there is a LOT of demand. One "competitor" had \$150M worth of reservations for a product that was only a concept – nothing beyond drawings.
4. They've been approved as a vendor by SAM.gov which will allow them to do business with the federal government. The DOD has expressed an interest in meeting with the CEO to discuss possible applications for the DOD, Homeland Security, Border Patrol and FEMA (emergency shelter) among others.

Investments of \$10,000 or more are considered. Investor will receive a convertible note at a 10% coupon rate that can be converted into equity at \$0.33 per share (30,303 shares). In addition, investor will receive 30,000 warrants per \$10,000 investment entitling the investor to buy 30,000 shares at an exercise price of \$0.33 per share. Targeted exit share price upon sale in 3-4 years, based on expected revenue and IP valuation, is \$3.00 - \$6.00 per share.